



### **RDC XI Kicks off Davao Regional Development Plan 2017-2022 Roadshow**

Davao City, Philippines – The Regional Development Council XI kicked off its advocacy roadshow for the Davao Regional Development Plan (DRDP), 2017-2022 starting with the private sector stakeholders. The Davao RDP Roadshow, which was preceded by a launching event on July 7, 2017, is aimed at engaging and mobilizing key stakeholders in the Region in the successful implementation of the DRDP, anchored on its slogan “*Committing to Sustain Change*”.

OFWs represented by their families, PWD organizations, the academe, business and professional organizations, and members of the media participated in the activity hosted by the RDC XI Chairperson and Davao del Norte Governor Anthony G. del Rosario and facilitated by NEDA Regional Office XI.

“The private sector, particularly the IT-BPM industry which I represent, commit to work very, very hard, so that from 45,000 workers currently employed in the industry, and generating an annual compensation revenue of ₱8 billion pesos, we can grow this industry to 70,000 by 2023, and contributing ₱12 billion to the regional economy”, Atty. Samuel Matunog, President of ICT-Davao, in his message of support to the DRDP.

Inorisa S. Elento, Executive Director of the Mindanao Migrants Center for Empowering Actions, Inc., thanked the Council and expressed her appreciation for reaching, consulting, convening and taking meaningful engagements with migrants and their families. “In promoting the rights and welfare of the overseas labor migrants and local migrants, we are one with you in solidarity and action.”

Joji Felicitas B. Pantoja expounded on the Plan slogan, emphasizing that it takes serious decision (commitment) and the will to ensure that all enabling conditions are at work: government, systems, and policies (sustain) so that a process is allowed to happen (change), supportive and innovative amid adversities. She said further that in order to realize the long-term vision of a “Matatag, Maginhawa at Panatag na Buhay para sa Davaoeño”, that commitment should “start with you and me”, working together in reaching the goals of the Davaoeños.

“We have seemingly learned to empathize with local government leaders, policy-makers and economic planners as we begin to appreciate the hard work involved in putting together a regional plan such as in today’s roadshow”, EDGE Davao Editor-in-Chief Antonio M. Ajero said in his message. In full support, Mr. Ajero pledged to provide free newspaper space, free radio and TV broadcast time and free cyber space in the coverage of the Davao RDP.



L-R: RDC XI Vice-Chairperson and NEDA XI Regional Director Maria Lourdes D. Lim, Coffee for Peace CEO Joji Felicitas B. Pantoja, RDC XI Chairperson and Davao del Norte Governor Anthony G. del Rosario, Mindanao Migrants Executive Director Inorisa S. Elento, EDGE Davao Editor-in-Chief Antonio M. Ajero and ICT Davao President Samuel R. Matunog

The activity culminated with the signing of the commitment wall by private sector stakeholders, pledging to do their share in support to the Plan’s implementation.



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